



HEART2HEART
OUTREACH OF SOUTH FLORIDA



2021

**ANNUAL
REPORT**



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A Message From The Executive Director

You may have heard the words: “the new normal,” “the new abnormal,” “What is normal?” and even more so recently, I heard someone say, “I don’t even know what normal is any more.” This has been true for us at Heart2Heart in 2021. Despite navigating a global pandemic, care centers on lockdown, and more isolated seniors than ever before, we have had an abnormally successful year.

Since 2010, Heart2Heart Outreach of South Florida has been partnering with churches, local businesses, and people in the community to provide social-isolation visits to vulnerable seniors in care centers. Going into our 12th year of service, our mission to mobilize volunteers to C.A.R.E. remains the same, BUT with added opportunities and programs for both our seniors and our volunteers.

Home and Community-Based Programs

In 2021, Heart2Heart applied to become a respite agency through AHCA in the state of Florida. Heart2Heart can now deploy skill-based volunteers to provide homemaker and companion services to burnt-out caregivers who need a break.

Under the same community outreach program, Heart2Heart has written a Food for Hope program that will deliver regular meals to 50 seniors facing a food crisis in the community in partnership with John Offerdahl’s Hand-Off Foundation.

Digital Outreach – C.A.R.E. Tech Program

Heart2Heart has moved on to phase two of its digital outreach program, making a large purchase of 250 Apple iPads that will be distributed to care centers in Broward County with the potential to reach 500 seniors.

Resourcing the community – 4.1.1. Initiative

Being one of the few nonprofit organizations that focus on isolation visits for seniors in South Florida comes with leveraging supplies, resources, and sending out referrals. In 2021, Heart2Heart provided over 25 new, low-high hydraulic hospital beds to the community in partnership with state and local agencies. We passed out over 10,000 KN-95 masks and over 50 gallons of hand sanitizer. We bought food, clothes, wrote letters, gave Bibles, and transported seniors. Most of these efforts were made possible by hundreds of people donating \$4 a month for one senior and one purpose. The goal of the 4.1.1 initiative is a cause to help one senior at a time.

C.A.R.E. Impact

In 2021, we served over 3,400 seniors by mobilizing 1,030 volunteers who reported 2,252 volunteer hours. Heart2Heart’s C.A.R.E. strategy (Connect, Advocate, Respond and Engage) has been our flagship program over the last 12 years. We always strive to see seniors face to face as often as possible and as safely as possible.

On behalf of the staff here at Heart2Heart, the board of directors, and I – thank you. Thank you for your continued generosity, your prayers, the many volunteer hours, and most of all your love. Your love and kind gestures allow us to provide hope, share love, and restore purpose to the aging population.

For the sake of those who paved the way,

Juan Gallo M.A.
Executive Director and CEO

About Heart2Heart Outreach of South Florida

Since 2010, Heart2Heart has matched hundreds of volunteers with over 100 care centers in South Florida. These committed passionate volunteers have made an incredible difference in the lives of thousands of senior citizens who would otherwise have received little or no visits from family and friends.

In 2018, Heart2Heart launched its innovative C.A.R.E. strategy (Connect, Advocate, Respond, and Engage) to respond to a growing need within the aging community.

Our Mission

We mobilize volunteers to connect, advocate, respond and engage with the aging community.

Our Vision

We exist to provide hope, share love and restore purpose to the aging population.



Connect



Advocate



Respond

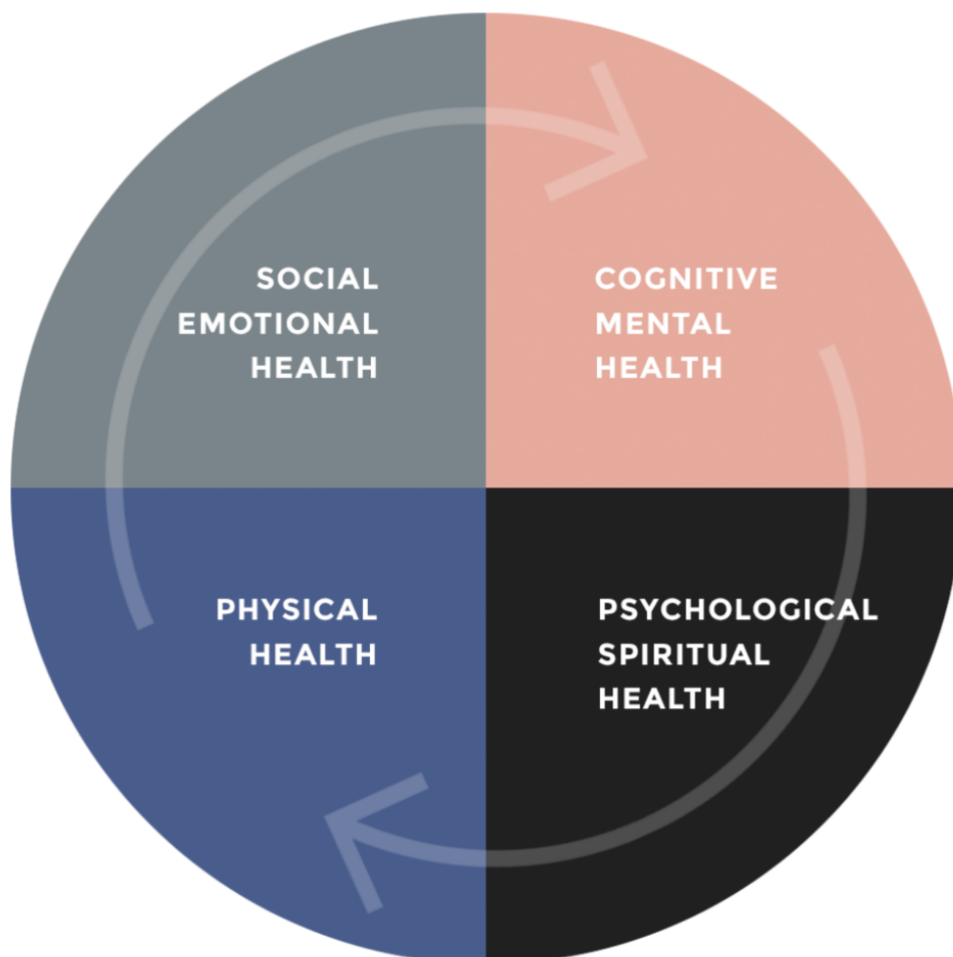


Engage

Our Strategy

Heart2Heart Outreach of South Florida is bringing impact to change through a Social-Emotional Model (SEM) by utilizing our C.A.R.E. strategy.

SEM allows our volunteers to understand deeper levels of loneliness and isolation in an empirical manner but draws crucial attention to the issue by catalyzing action to end social isolation among older adults. The aim is to professionally develop civic engagement by mobilizing and training a volunteer network which impacts the quality care and quality of life for the aging population in our community.

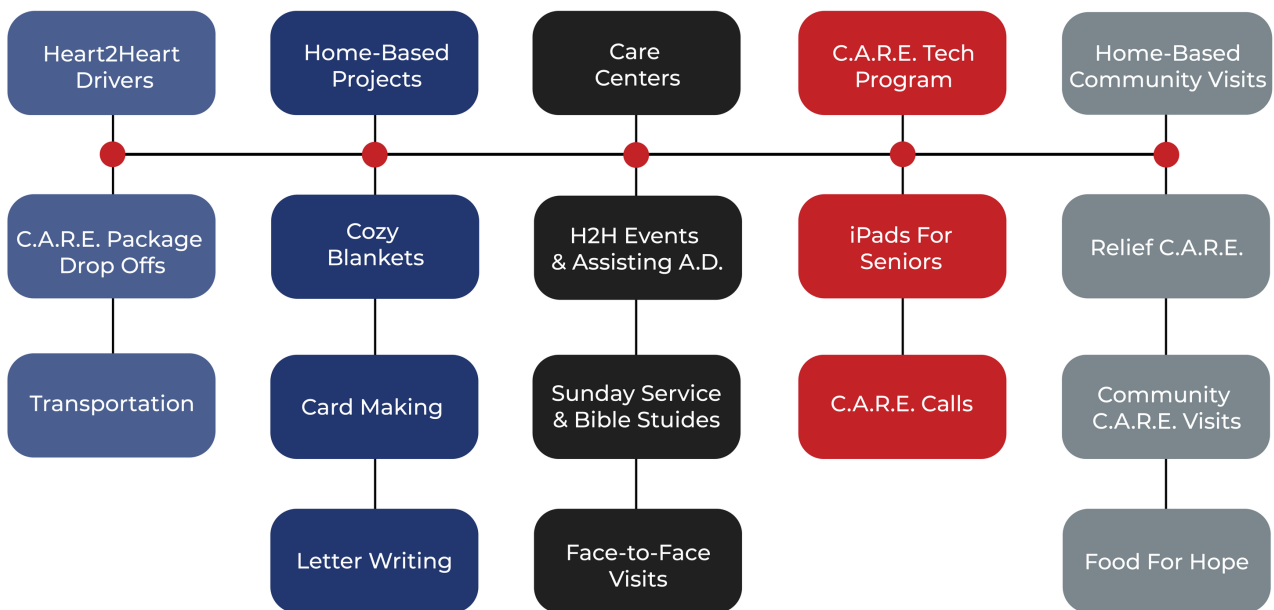


Our Programs

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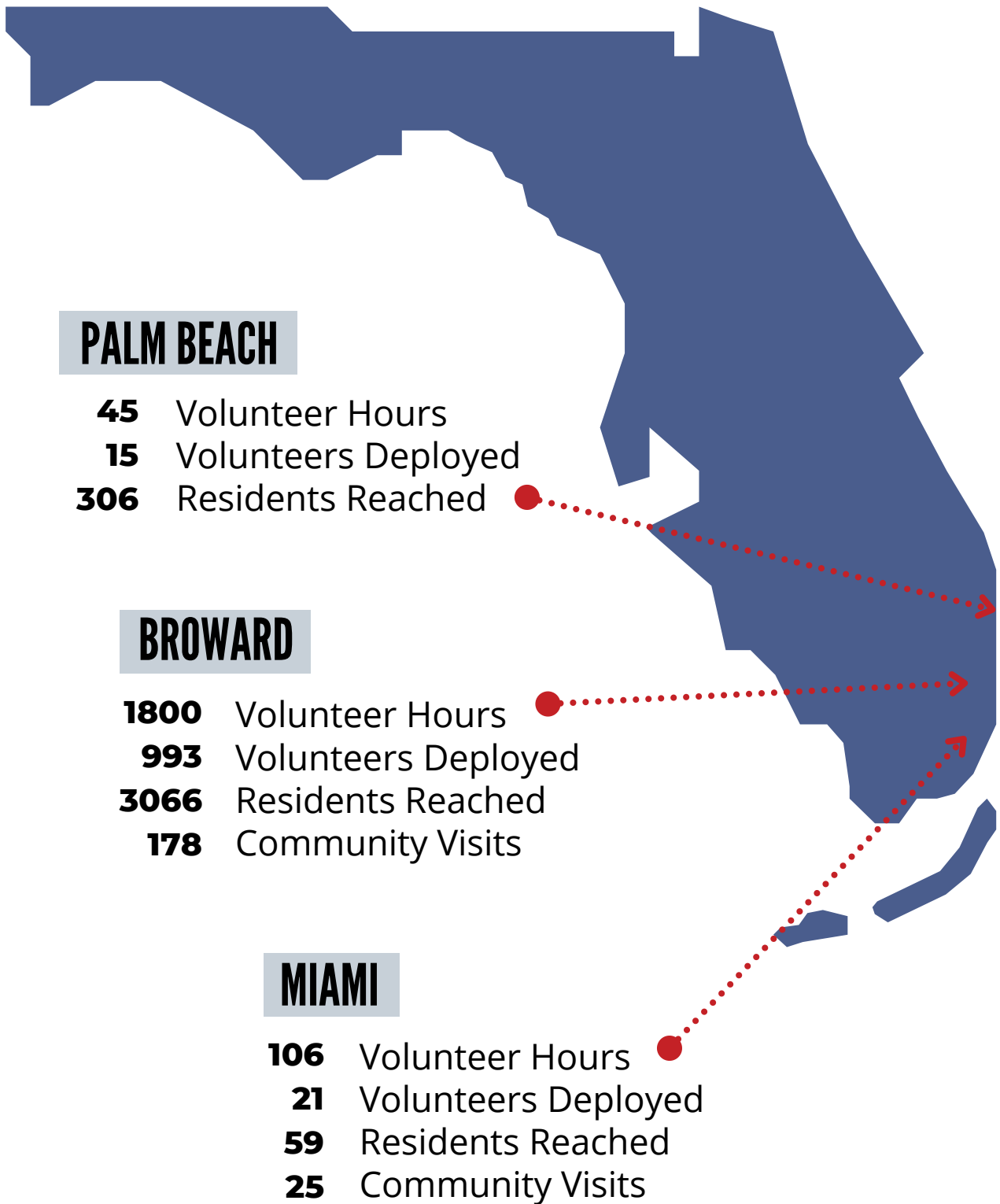
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C.A.R.E. PROGRAMS



To learn more about our C.A.R.E. programs in detail, please visit www.heart2heartoutreach.org/outreach

Our Impact



Financials



Revenue

Fundraising Total	\$584,710.42
In-Kind	\$179,846.85
Other Revenue - PPP Loan	\$26,275.00
Total Revenue	\$790,832.27

Expenses

Program Expenses	\$209,768.59
Organizational Expenses	\$364,763.43
Total Expenses (does not include in-kind)	\$574,532.02

Our Partners

\$100,000

- Festus & Helen Stacy Foundation
- The Salah Foundation

\$25,000-\$99,999

- National Christian Foundation
- PM Foundations
- The Bill Kent Family Foundation
- The Jim Moran Foundation

\$1000-\$24,999

- Calvary Chapel - Ft. Lauderdale
- Marrinson Senior Care Residences
- The William Watts Foundation
- Albanese Group
- Amaturio Family Foundation
- American National Bank
- Bessemer Giving Fund
- Cirrus Medical Technologies
- Cooper City Church of God
- Elderly House Development & Operations Corporation
- Fabrication Design Services Inc.
- Keiser University
- Kovack Securities, Inc.
- OES Global/Traffic Cones for Less
- Riverside Church
- Sonata Coconut Creek
- Spencer Fane Law
- The Banyan Giving Fund
- The W Group
- Trinity International University
- Upchurch Management Company
- Gravity IT Resources

Our Staff

- Juan Gallo, Executive Director & CEO
- Riana Samaroo, Community Relations Director
- Melissa Lopez, Executive Assistant
- Antonella Salerno, Volunteer Coordinator
- Marisela Martinez, Digital Outreach Coordinator

Our Board of Directors

- Sean Stepelton, Founder and Board Director
- Kim Kent, Board Chair
- Tim Smith, Board Director
- Darlene Woolridge, Board Director
- Christine Auker, Board Director
- Dolores King-St. George, Board Director
- Eddie Copeland, Board Director

Contact Us



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